

Be a hero. Make a blood donation.

A blood donor is an extraordinary person. Blood donations are an essential part of treatment for patients with cancer and other life-threatening medical conditions.

By becoming a blood donor, you can make a huge contribution to these critically ill patients with special transfusion needs.

Do something extraordinary and donate today!



Why UCLA?

Year after year, Ronald Reagan UCLA Medical Center consistently ranks as one of the top American hospitals — and the best hospital in the western United States.

- UCLA has one of the world's most active organ transplant programs.
- UCLA is a Level One Trauma Center, safeguarding the health of more than four million residents in western LA County.
- UCLA is a major center for the treatment of cancer.

With these great accomplishments come great responsibilities. Perhaps no greater among them is providing exceptional care to every patient who walks through our doors. Part of what it takes to maintain this level of care is a tremendous amount of blood.

Why the UCLA Blood & Platelet Center?

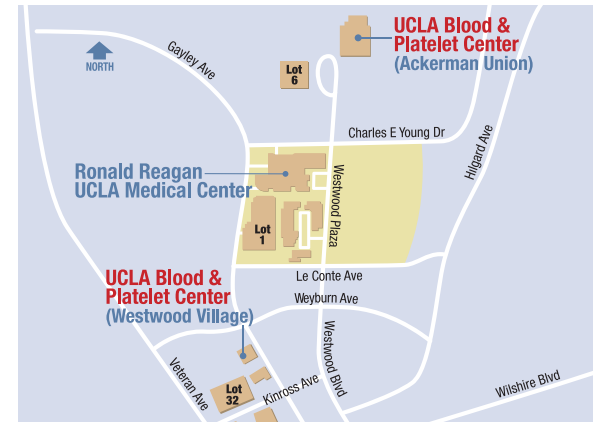
We have one belief.

The well-being of our blood supply contributes to the well-being of our patients.

We have one goal.

Providing peace of mind for the patients in UCLA's hospitals, while giving a positive and rewarding experience for our donors.

UCLA Health System



How easy will it be to park and find the UCLA Blood & Platelet Center?

We are located at 1045 Gayley Avenue, two blocks north of Wilshire Blvd. between Kinross and Weyburn avenues. We have several parking options available:

- Lot 1 (at UCLA Medical Plaza)
- Lot 32 (one block north of Wilshire Blvd.)

We also have a location on the UCLA campus in Ackerman Union with parking available in Lot 6 (on Westwood Plaza). We do not validate parking for any of the public lots. When you call for an appointment, please discuss the parking options, or visit our website for details.



Blood & Platelet Center

WESTWOOD VILLAGE:
1045 Gayley Avenue, Los Angeles, CA 90024

UCLA CAMPUS:
Ackerman Student Union, A-level

(310) 825-0888 e-mail: gotblood@ucla.edu
www.gotblood.ucla.edu

UCLA Health System

What type of hero are you?

Blood Donor

Be a hero. Donate blood.

UCLA



Who can donate?

To qualify, donors must meet all required blood donation standards, including:

- Be at least 17 years old. Donors under the age of 17 require parental consent. No upper limit.
- Weigh at least 110 pounds.
- Be in good general health.
- No fever, cold, flu, sore throat or any other infection on the day of donation.
- Have not taken antibiotics for an infection within 48 hours prior to donating.
- No history of hepatitis.
- Never used intravenous drugs.
- Have not had sex with another man (even once) since 1977.
- Have not traveled to a malaria risk area in the past 12 months.

- Have not had certain types of piercings in the past 12 months.
- Have not had a tattoo in the past 12 months.

The above list is not complete. For a complete list, including travel restrictions, and to make an appointment to donate, please call (310) 825-0888 or go to: www.gotblood.ucla.edu.

Donating is safe and easy.

You run absolutely no risk of getting AIDS or any other contagious disease by donating blood. Our equipment is sterile and disposable. And you can return to regular activity the very next day.

The actual time needed to donate is about one hour for whole blood. Platelet donations, collected by the apheresis process, take two to 2½ hours.

The good news is part of that time is spent enjoying cookies and juice after you donate.

More good news:

- How about a movie ticket for coming in to donate blood? (Three for donating platelets!) Also, UCLA employees receive extra incentives — ask what they are.
- How about the fact that when you donate your blood you may help save a patient's life? It's that simple and that important.

Terms you may not know:

Directed donor

Want to donate for a friend, relative or specific patient? Be a directed donor.

Replacement donor

Want to help replace units that were used by patients and help keep our blood supply at a safe level? Be a replacement donor. Donate every 56 days, which is the amount of time you need to wait between donating whole blood. You can donate platelets more frequently.

Platelet donor

Want to help the most you can with one donation? Be a platelet donor. Platelets play a vital role in the clotting process. Due to their illness or treatment, some patients have a hard time producing healthy platelets.

Blood drives

Want to have a blood drive for your business, school, place of worship or other organization? Call us at (310) 794-7044.



A UCLA student donates blood to help save his brother's life.

On the day that 19-year-old Tim Potter was diagnosed with acute promyelocytic leukemia, he flew home to Los Angeles from his school in Utah and checked in to UCLA. At that point, his family — including his brother, Kevin, a UCLA student — sprang into action by donating blood and blood platelets to help save Tim's life. They also arranged for the UCLA Bloodmobile to come to the Potter family's church to collect blood on Tim's behalf — a blood drive that exceeded their expectations. Tim says that during five months of treatment, he went through 181 units of red blood cells and platelets — a lot of blood, but nourishment that dramatically sped up his recovery.

“Donating blood is a better gift than anything you can find at a mall!”

—Tim Potter, patient